HTML & CSS Assessment - Endava Social Media Prototype

Create a **Dark-Themed Social Media Webpage Prototype For Endava** using only HTML and CSS.  
  
The website must be developed to run fully offline (without external libraries or CDN links). It should showcase proper structure, design, responsiveness, and adherence to Endava’s branding (colors, logo, typography). A ZIP file is attached containing icons, illustrations, the Endava logo pack, and the Dava Sans font, which you may use in your project.

Your prototype must include the following sections:  
1. **Header & Navigation** – Endava logo (local image), fixed at the top, with navigation links (Feed, Profile, Messages, Settings).  
2. **Feed Section** – At least 3 sample posts, each with a profile picture, username, timestamp, post text, optional image, and action icons (like, comment, share).  
3. **Profile Sidebar** – A mock profile card with profile picture, name, role, and short description. Include a Follow/Unfollow button.  
4. **Messages Section** – A styled message box with a sample conversation between two users.  
5. **Footer** – Endava copyright text, along with local social media icons (LinkedIn, Twitter, etc.) with hover effects.

# Marking Scheme (Total: 100 Marks)

**1. Folder Structure & File Naming – 10 Marks**

- Organized folders (`icons/`, `images/`, `logo/`) – 5 Marks  
 - Clean and meaningful file naming conventions – 5 Marks

**2. HTML Structure & Semantics – 20 Marks**

- Proper use of semantic tags (`header`, `section`, `footer`, `nav`, `article`) – 10 Marks  
 - Indentation & readability – 10 Marks

**3. CSS Styling & Branding – 20 Marks**

- Consistent dark theme styling – 10 Marks  
 - Correct use of Endava brand colors & logo – 10 Marks

**4. Responsiveness – 20 Marks**

- Works well on desktop, tablet, and mobile – 15 Marks  
 - Flexible layouts (Grid/Flexbox) – 5 Marks

**5. Features Implementation – 20 Marks**

- Post feed cards styled correctly – 5 Marks  
 - Profile sidebar layout – 5 Marks  
 - Messages section styled – 5 Marks  
 - Social icons with hover effects – 5 Marks

**6. Best Practices – 10 Marks**

- Minimal redundancy, no inline styles – 5 Marks  
 - Accessibility (alt tags, contrast, keyboard focus) – 5 Marks

# Final Note

This assessment is not only about testing your technical knowledge but also about how creatively and thoughtfully you can structure a complete project. Pay attention to small details, as they often make the biggest difference.

For reference, you may use the following color scheme in case you wish to replicate the website image given:

|  |  |
| --- | --- |
| **Primary Colors** | **Solid Blue Shades (90%-10%)** |
| **#FF5640** | **#30404B** |
| **#192B37** | **#47555F** |
| **#FFFFFF** | **#5E6A73** |
|  | **#758087** |
|  | **#8C959B** |
|  | **#758087** |
|  | **#BABFC3** |
|  | **#D1D5D7** |
|  | **#E8EAEB** |

To apply the typography, you can include the following lines of code in your style sheet.

**@font-face {**

**font-family: 'DavaSans';**

**src: url('./DavaSans/DavaSans-Regular.ttf');**

**}**

**body {**

**font-family: 'DavaSans', sans-serif;**

**}**

We wish you all the very best 🚀 Build something Endava-worthy!